

July 30, 2010

Dear Friend,

I invite you to join a group of prestigious artists and collectors in supporting the Attleboro Arts Museum by donating your art to our 19th Benefit Art Auction. The Auction, held on November 6, 2010, is regarded as a powerful opportunity to contribute to a vital cultural resource and for you and your artwork to gain valuable exposure.



Detail of Uchikake  
(Wedding) Kimono –  
2010 Auction Item

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EACH DONOR OF ORIGINAL ART WILL RECEIVE:

- A one-year Artist Museum Membership (\$35 value)
  - One \$35 auction ticket (includes hors d'oeuvres & wine/beer)
  - Revenue sharing up to 30% on the sale of donated art valued at \$300 or more
  - Marketing exposure on the Web and in the Museum's gallery
  - An artist biography included in our full-color keepsake auction catalog
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**We are asking for donations of framed, original art from artists or collectors to be delivered to the Museum from Sept 7 – Oct 5 (Tues – Sat, 10 – 5pm).** ALL donated work will then be on display in our gallery as part of our *Spotlight Exhibition* opening on Friday, Oct 15 at 6pm. Several events will be held during this exhibition connecting the public, press and corporate friends to your art. The live auction will be held Saturday, November 6, 2010. The lively Stuart Whitehurst of Skinner, Inc. will be returning as auctioneer.

From Oct 8 – Nov 3, we will launch our popular online benefit auction. Countless visitors to [www.biddingforgood.com/attleboroartsmuseum](http://www.biddingforgood.com/attleboroartsmuseum) will view your donation, and learn about your artwork. If you are an artist, a link to your website can be provided. Our online auction launches the bidding in advance of the live auction, expands the audience, and promotes your artwork 24/7. We encourage donors to contribute work that best represents them, as our online auction reaches a vast audience of art buyers.

I have attached instructions to walk you through the donation process, but feel free to contact us at 508-222-2644 x13 or [office@attleboroartsmuseum.org](mailto:office@attleboroartsmuseum.org) with any questions. Please accept my sincere thanks in advance for your support, generosity and much appreciated partnership. We are grateful for your participation and look forward to receiving your donation!

Sincerely,

Mim Fawcett, Executive Director

**P.S. The high caliber of donated artwork in '09 was unmistakable. Please honor us with your fine work and make the standard of this year's auction equally as impressive.**